



## American Postal Workers Union, AFL-CIO

1300 L Street, NW, Washington, DC 20005

**Mark Dimondstein**  
President

December 26, 2013

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### Message to APWU Local and State Presidents and National Officers

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Dear Sisters and Brothers:

As we begin the new year, the fight against the USPS giveaway of retail jobs to Staples is on the front burner.

As an initial step in our campaign to build pressure on Staples and the USPS, I am asking each of you to do the following:

- 1) Organize a delegation to visit the Staples stores in your area and personally deliver a letter of protest. I have enclosed a sample letter that you can use or change as you wish. I suggest you put your letter on local stationery.
- 2) Ask to speak to the local manager(s) on duty and present the letter.
- 3) Send back the enclosed status sheet in the return envelope.
- 4) Finish the task by Jan. 18, 2014.

The delegations can be as big or small as you like. The key is to make sure they happen, so please keep it simple. In many cities there are multiple Staples stores so you may want to organize multiple groups. A few officers, stewards and activists would certainly suffice. Bringing community supporters along would be even better.

The meetings with Staples store managers are intended to put Staples on notice that we are about to embark on a serious campaign to win these jobs for postal employees. We expect the managers to report the events to upper-level Staples management.

We also hope the meetings will help us evaluate and hone our message.

The *APWU News Bulletin* on Staples has been widely circulated and the January-February issue of *The American Postal Worker* magazine has a feature article on the campaign. Please use them to develop talking points as you organize the delegations and discuss the issues with the local store managers.

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Please emphasize that the APWU is not opposed to a pilot program in Staples ***if these "postal units" are staffed with USPS employees.***

2014 must be a year of action if we are to succeed in protecting the public Postal Service and our jobs. Let's get off to a fighting start!

After the initial visits with Staples store managers, we plan to organize a day of action throughout the country followed by sustained actions at a number of stores where "postal units" have already opened.

Thank you for your efforts on this crucial issue!

In solidarity,

A handwritten signature in black ink, appearing to read "Mark Dimondstein". The signature is fluid and cursive, with a large, stylized initial "M".

Mark Dimondstein  
President

Enclosures

MD/lbb  
opeiu#2, afl-cio

# Report on Delegation to Staple Stores

Who represented the local APWU? \_\_\_\_\_

Day or days of visit \_\_\_\_\_

Location of store(s)  
\_\_\_\_\_  
\_\_\_\_\_

Title and name of the manager you met with \_\_\_\_\_

Reaction of Store Manager or Designee  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

January 2014

**HAND DELIVERED**

Store Manager  
Staples

Dear Sir/Madam:

We protest the opening of pilot “postal units” staffed by non-USPS employees in more than 80 Staple stores in various parts of the country. Only postal employees are allowed to provide services wearing a postal uniform; are fully accountable to the public, and sworn to uphold the sanctity of the mail.

We understand that Staples wishes to increase customers by placing these units into their stores. However, if these “postal units” are not staffed with postal employees, we will have no other choice than to ask our members, families, friends and colleagues, many of who are Staples customers, to refrain from doing business with your store.

Sincerely,